

## COOKIES POLICY

Cookies are small pieces of tracking code that record information about the behaviour of customers and other visitors to our web-site. They do not tell us any information about you as an individual, but they do help us to view overall patterns of page visits to our website and where we can make improvements. For example it tells us which of our pages you find the most valuable or those that need improving (an indicator could be a high quick exit rate).

### OPTING OUT OF COOKIES

There are a number of options open to you so that you do not have to store any cookies on your equipment at all.

You can set your browser so that it will not accept or store any cookies at all or only those of certain "trusted" sites can be stored on your computer. It is worth bearing in mind that if you do decide to delete all of your cookies then you are likely to re-enter all of your user names and passwords for all of the sites that you visit which, in turn, is likely to take you longer when purchasing goods and services.

The Information Commissioner's Office provides useful advice and information concerning cookies and their uses. They can be contacted at:

<https://ico.org.uk/global/contact-us/>

### WHAT COOKIES DOES CASHTEC USE ?

**Session: First Party:** Used by Google Analytics to track user counts of visits to a site; when a first visit was and when a last visit was.

**Persistent, Lasts for 2 years. \_Utmb Sessions:** First party: used by Google Analytics to track exactly when a user visits the site.

**Persistent, Lasts for 30 minutes. \_ Utmc Sessions:** First party: used by Google Analytics to track exactly when a user leaves the site.

**Session only, expires on browser quit. \_Utmz Sessions:** First party: used by Google Analytics to track exactly how a user got to our site (where from) what link(s) were used and from what part of the world

**Persistent, lasts for 6 months.** We use Google Analytics (\_utma, \_utmb, \_utmc, \_utmz) to hold information about your visit to the Cashtec website.

## **WHY DOES CASHTEC USE COOKIES ?**

The sole cookie used by Cashtec is Google Analytics. We use this to tell us about general user behaviours when visiting our website in order to help us develop it in order to meet the needs of our customers.

If you decide to opt out of our cookies your experience in using our website will not be affected.

Cashtec is committed to looking after and protecting your data. If you would like to find out more about this, then please look at our [privacy policy](#).